



potty-training tools for toddlers  
charts, books, kits, rewards, and more!

## **POTTY TOTS®**

### **CORPORATE BIOGRAPHIES**

#### **Jill Leech**

##### **Founder and President**

First and foremost a mother of three, Jill started the Potty Tots® after experiencing great difficulty trying to potty train her youngest daughter, who was adopted from China. When Jill realized that there were no products on the market that addressed the needs of children with learning disabilities, and very few that were geared toward children with ethnic backgrounds, she decided to take things in to her own hands. She is responsible for conceptualizing, developing and bringing to market the Potty Tots training kit, with the help of a team of seasoned professionals which she has hand picked.

As president, Jill is responsible for the development and implementation of corporate strategies. She oversees product development, creative design, supplier and vendor relations, channel partners and all financial aspects of the company. Jill's background as a middle school Social Studies teacher and her Bachelor's Degree in Psychology from California State University, Long Beach has enabled her to bring a vast amount of experience to the company. Jill's commendations include being named as regional winner for the California League of Middle Schools for "Teacher of the Year." She also has written and published historical classroom simulations including "Escape"(A simulation of the Underground Railroad) and "West Point 1861" (A Class Divided – A simulation of the West Point Cadets in the Civil War).

#### **Greg Leech**

##### **Vice President, Sales & Marketing**

Having worked alongside his wife to develop the Potty Tots product, Greg continues to support Jill in his role as Vice President of Sales & Marketing. His responsibilities include creating and executing the sales and marketing strategy for both consumers and distributors. Greg also is responsible for customer service, and with a background, which includes over 22 years in sales, he manages inside sales for the company. Additionally, Greg has been involved in Global Sourcing since 2002, connecting US based companies with manufacturers in low cost regions in Asia. This provides him with great experience in his function of overseeing all manufacturing aspects for the Potty Tots product, including interactions with manufacturing partners in China.

Greg has a Bachelor of Science in Business and Management from the University of Redlands and is a member of the Manufacture's Agents National Association.

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